

Custom Product Requirement Checklist

Use this checklist to organize the information needed for a custom power bank or wireless charger project. Complete what you know and leave uncertain items blank - our team will help identify the remaining decisions.

1. Company and Contact

[]	Company name	
[]	Contact name and position	
[]	Email and phone / WhatsApp	
[]	Country or region	
[]	Website or sales channel	

2. Product Direction

[]	Product category: Power Bank / Wireless Charger / Not Sure	
[]	Reference model, image, link or competitor product	
[]	Target users and main selling points	
[]	Expected product positioning: entry / mid-range / premium	

3. Technical Requirements

[]	Capacity and battery type	
[]	Input and output power	
[]	Ports, built-in cables or wireless charging standard	
[]	Required functions and protection features	
[]	Target device compatibility	
[]	Size, weight or thermal requirements	

4. Appearance and Branding

[]	Logo file and preferred logo process	
[]	Preferred product color / Pantone reference	
[]	Housing material and surface finish	
[]	Product labels, markings and model number	

5. Packaging and Accessories

☐	Retail box or gift-box format	
☐	Manual languages	
☐	Cable, pouch, adapter or other accessories	
☐	Barcode, carton mark and label requirements	

6. Market and Compliance

☐	Target countries or regions	
☐	Required certifications or test reports	
☐	Platform or retailer compliance requirements	
☐	Battery transport documentation requirements	

7. Commercial Plan

☐	Expected order quantity	
☐	Target price range	
☐	Sample deadline	
☐	Mass-production delivery date	
☐	Shipping destination and preferred trade term	

NEXT STEP

Send this checklist with product references, artwork or packaging files to gracewong@toptai.com or WhatsApp +86 186 8227 3673.